

Courtesy translation



THE SENATE
OF THE PARLIAMENT OF THE CZECH REPUBLIC
11TH TERM

29TH

RESOLUTION OF THE SENATE

Delivered on the 2nd session held on 30th November 2016

on the Proposal for a directive of the European Parliament and of the Council amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services in view of changing market realities /Senate Print no. N 092/10, COM(2016) 287/

The Senate

I.

1. Notes

the Commission's effort to adapt existing legal provisions in the area of audiovisual media services to current situation in the context of creating a digital single market in Europe;

2. Is of the opinion

that audiovisual media services should be accessible to a large extent across the borders considering the growing importance of these services for the society;

II.

1. Considers

the country of origin principle to be the key element of the directive and thus welcomes its preservation and supports proposals for unification and simplification of the procedure for the suspension of the cross-border retransmission because it believes that this process is not fully efficient in the current form;

2. Does not recommend

to set more flexible rules for television advertising and teleshopping and to lower time intervals for the interruption of television programmes by advertising because it is of the opinion that the current rules are adequate and any changes could lower the viewers' comfort and could expose television viewers to an inadequate advertising pressure during prime times;

3. Believes

that it would be appropriate to preserve specific sectoral legislation regarding the accessibility of media services to persons with a visual or hearing disability and therefore does not recommend the deletion of Article 7 from the existing directive and its incorporation in the proposed European Accessibility Act;

4. Does not consider

the system of quotas, according to which the on-demand service providers are obliged to offer European works in their catalogues, to be an efficient instrument by which European works should be promoted; recommends to provide support primarily in the form of direct investments in European works, financial contributions into national funds or other supporting measures;

5. Supports

the protection of minors from harmful content which can impair their physical, mental or moral development;

III.**1. Requests**

the Government to inform the Senate about the way this position was taken into account and to provide the Senate with further information on the proceeding of negotiations;

2. Authorises

the President of the Senate to forward this Resolution to the European Commission.

Milan Štěch
sign manual
President of the Senate

Jiří Dušek
sign manual
Senate Verifier